

# Privacy Policy

Your privacy is important to Deborah Armstrong. This privacy statement provides information about the personal information that Deborah Armstrong collects, and the ways in which Deborah Armstrong uses that personal information. This supplements other policies of Deborah Armstrong.

## Personal information collection

Deborah Armstrong only collects your email address when you sign up for a newsletter or a giveaway.

Your email address will be stored privately on Deborah Armstrong's email program until you remove it via unsubscribing or until Deborah Armstrong ceases to exist.

## Using personal information

Deborah Armstrong may use your personal information to:

- Send to you any products that you purchase;
- Collect payments from you; and
- Send you marketing and update communications.

Deborah Armstrong will never disclose your personal information or email address with any agents or sub-contractors. Your email address is highly confidential and Deborah Armstrong will honour your privacy in this manner.

## Securing your data

Deborah Armstrong will take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information.

Deborah Armstrong will store all the personal information you provide on its secure servers.

Information relating to electronic transactions entered into via this website will be protected by encryption technology.

Deborah Armstrong has qualified for an SSL Certificate. Although Deborah Armstrong does use PayPal for secure transactions, its website also has an SSL Certificate. What is an SSL Certificate? They are small data files that digitally bind a [cryptographic key](#) to an organization's details. When installed on a web server, it activates the padlock and the https protocol and allows secure connections from a web server to a browser. Typically, [SSL](#) is used to secure credit card transactions, data transfer and logins, and more recently is becoming the norm when securing browsing of social media sites.

Many visitors feel more secure when sharing information when inputting private information.

## **Legal Basis**

Deborah Armstrong complies with the requirements of the GDPR.

## **Updating this statement**

Deborah Armstrong may update this privacy policy by posting a new version on its website.

Check this page occasionally to ensure you are familiar with any changes.

## **Contact Deborah Armstrong**

Once you are added to Deborah Armstrong's email list, you will receive a confirmation email. This is known as a double opt-in system. Once you agree, Deborah Armstrong can send you promotional information about her books and events. All of Deborah Armstrong's emails contain an Unsubscribe link, which you may use to stop receiving information from Deborah Armstrong.

If you have any questions about this privacy policy or Deborah Armstrong's treatment of your personal information, please write:

- by email to Deborah at [Terrahillpublishing@gmail.com](mailto:Terrahillpublishing@gmail.com); or
- by phone at 647-527-4108; or
- by mail to 13079 Dixie Road, Caledon, Ontario Canada L7C 2M6